

Christmas in Valley Center 2026

Valley Center Business Association

Friday, December 11th from 4pm - 8pm • Saturday, December 12th from 9:30am - 2:30pm

2026 EVENT SPONSORSHIP

Christmas in Valley Center is a two-day event hosted free of charge for the community's children. The event includes a gift giveaway for the kids, and free activities such as a visit with Santa, the "Polar Express" hayride, face painting, gingerbread house craft, balloon art, pony rides, inflatable slide, petting corral, musical entertainment, and arts n' crafts.

Even with the generous support of our community, hosting Christmas in Valley Center incurs expenses of about \$15,000 total to cover operational costs such as activities, rentals, giveaways, supplies, and more.

In order to continue to provide this event free of charge, Christmas in Valley Center needs financial support from our community partners. Your donation will help fund the activities and giveaways listed below. Any support you are willing to provide would be greatly appreciated.



KIDS GIVEAWAY—\$2,500.00

Your sponsorship would cover the cost of 1200 gift giveaways, given to kids to commemorate Christmas in Valley Center as a special keepsake, just for them. For example, 1,200 kids received light-up necklaces, reindeer antlers or Christmas bells, free of charge!



POLAR EXPRESS AND SANTA'S NORTH POLE—\$1500.00 Your sponsorship would cover the costs of purchasing candy cane giveaways, decorations for the North Pole, the Polar Express Tractor ride, and free opportunities for kids meeting Santa.

PONY RIDES —\$2,250.00

Your sponsorship would cover the rental cost of one of everyone's favorite CIVC activities—the pony rides! Free to all the kids with your donation.



FAMILY GINGERBREAD MAKING—\$1,300.00

Supplies candy, graham crackers, frosting, milk cartons, plates and supplies for making 1,200 gingerbread houses.



GRINCH—\$1,200.00

Your sponsorship would cover the costs of hiring the Grinch to come both on Friday and Saturday for photo ops and the Grinch experience.



24' SLIDE — \$1,000.00

Your sponsorship would cover the rental and operating costs of a large 24' inflatable slide!

BOUNCE HOUSE — \$600.00

Your sponsorship would cover the rental and operating costs of a large bounce house!

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2026 EVENT SPONSORSHIP CONTINUED



CHRISTMAS T-SHIRTS OR SWEATSHIRTS FOR VOLUNTEERS—\$1,300.00



VOLUNTEER MEALS, SNACKS & DRINKS — \$300.00 Your sponsorship would cover Friday night dinner, Saturday lunch and snacks for 45 volunteers.



SNOWMAN CONTEST PRIZE MONEY — \$500

Given to local families and children who are winners of contest. Two categories for families and children.



Any amount is appreciated.

CHRISTMAS IN VALLEY CENTER EVENT CONTRIBUTOR — \$25—\$500

As a Christmas in Valley Center Event Contributor, your sponsorship would help cover general operating costs of putting on this annual event, including printing, restroom and generator rentals, insurance fees, promotions, advertising, light towers, contests and more.



PROMOTE YOUR BUSINESS — Provide a craft or activity for participating families. You must provide 1,000 crafts or an activity. Call to inquire.

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2026 SPONSORSHIP FORM

How to Submit Your Sponsorship Form

Please designate activity you would like to sponsor.

Contact: Krista Hubbard

By Email: krista@kristahubbard.com **Phone:** 760-975-7085

By Mail: Valley Center Business Association PO Box 1843, Valley Center, CA 92082

Choose your Sponsorship: Sponsorships Can Be Partial Donations

- | | | |
|---|---|---|
| ☐ \$2,250 Pony Rides | ☐ \$2,500 Kids Giveaway | ☐ \$1300 Family Gingerbread Making |
| ☐ \$1,200 Grinch | ☐ \$1,500 Polar Express & Santa's North Pole | ☐ \$1,000 24' Slide |
| ☐ \$600 Bounce House | ☐ \$500 Snowman Contest Prize | ☐ \$300 Volunteer Meals, Snacks & Drinks |
| ☐ \$1,300 Christmas T-Shirts or Sweatshirts for Volunteers | ☐ Promote Your Business - Call to inquire. | |
| ☐ CIVC Event Sponsor Donation: \$_____ | | |
| ☐ General Contribution: \$_____ Any amount is appreciated. | | |

Billing & Contact Information

Company/Organization: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Email Address: _____

Website: _____

Payment Method | VCBA 501(c)(3) EIN# 88-1202300

☐ Check # _____

Make checks payable to: Valley Center Business Association / Attn: Christmas in Valley Center

☐ Credit Card #: _____ - _____ - _____ - _____ Exp: _____ CVV: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____