

VC Country Fest 2023 - Vendor Application

Saturday, November 11, 2023

2:00 p.m. to 8:00 p.m.

Valley Center Community Hall • 28246 Lilac Road, Valley Center



- 2 p.m. Opening Ceremonies / Presentation of Colors
- 2:15 p.m. Community Event Begins
Vendors, Food Vendors, DJ, Games, Beer Garden,
Cake Walk, Pie Eating Contest, etc.
- 4 p.m. Celebrate and Honor our Veterans (stage area)
- 5 p.m. Celebrating our First Responders (stage area)
- 6 p.m. - 8 p.m. Band & Dancing
- 8 p.m. Prize Drawing

- Setup: 10 am - 1:30 pm
- Please be ready by 1:30 pm
- All vehicles must be removed from the grounds by 1:15 p.m. Gates will be locked at 1:30 p.m, and will not reopen until 8pm.
- **It's recommended vendors remain open until 8pm.** Vendors can break down at 6pm - note that vehicles must be parked across Lilac Road in general parking and will not be allowed back on grounds until 8pm.

Contact Information

Contact Name: _____

Phone Number: _____

Email: _____

Mailing Address: _____

- _____ \$25 - Valley Center Business Association Active Partner (non-food)
- _____ \$25 - Valley Center, Pauma Valley, Pala, Palomar Non-Profit & Service Clubs
- _____ \$75 - All others
- _____ \$100 - All Food Vendors: Food vendors must supply a copy of a valid San Diego County Health Permit with their application.

Booth Information - Please describe items for sale, games, information, etc.

Make checks payable to: VALLEY CENTER BUSINESS ASSOCIATION

revised 10/19/23

MAIL TO: VCBA, PO BOX 1843, Valley Center, CA 92082

DROP OFF: Valley Roadrunner 29115 Valley Center Road, Suite L, Valley Center

Questions? events@myVCBA.com Deadline for non-food: 11/3 Deadline for food: 10/26

Vendors/exhibitors will be assigned a 12 ft. x 12 ft. uncovered space. Food vendors will receive a booth space of 15 ft. x 15 ft. and must supply a "floor" to cover the entire space (a 15 ft x 15 ft blue tarp or plywood is acceptable). Any vendor/exhibitor presenting items for sale is required by the State of California and Valley Center Business Association to obtain a temporary/permanent Seller's Permit from the California State Board of Equalization (SBOE). A copy of the permit must be attached and sent in with payment. Out-of-state permits will not be accepted. The vendor will also be required to post said permits in plain view in the booth at all times. This permit must be presented upon request. You can contact the SBOE at 800.400.7115. A banker/cashier will be on-site for change needs. Flags or banners may not be put up in a manner that obstructs the view of other booths. Please keep your area clean of all trash and debris. Vendors will be responsible to dump their own trash.

By signing this form, I hereby state that I am 18 years of age or older, and hereby expressly release The County of San Diego, San Diego County Parks & Recreation, Valley Center Municipal Water District, Valley Center Business Association, Rotary Club of Valley Center, as an entity and/or as individuals, and anyone involved in the sponsorship and/or production of this event, from any and all claims and from any responsibility for any loss, damage, or injury to any property or person prior to, during or after the event on Saturday, November 11, 2023.

SIGNATURE _____ **DATE:** _____